



an Executive Summary

Phase 1 thru 4

a high-level overview of the 10-Phase Strategic Analytics & Financial Endeavor Holdings Roll-Out

“THE FULL SPECTRUM CURRENCY CONSOLIDATION SOCIO-ECONOMIC BRIDGE”

Investment Opportunity
From **Research** to **Concept** to **Plan** to **Implementation** to **Evolution**

[APR 2021] – The Science of Business: Solving the Cryptocurrency 99% Failure Rate – [DEC 2021]

Problem Identification – Root Cause Analysis + Testable Hypothesis of 5 Main Causes (*min of 1,100 projects*)

PHASE-1-ONE Introduction to Digital Asset Translation to Real World ROI (return on investment) [Q1-Q4 2022]

A | Max ROI (mxR) Development, Evolution, Release and Investor Safeguard exposed/addressed – a Safeguard meant to keep investors from hurting their positions and selling before they get more than just 3x their investment is exposed through a lengthy wallet hopping process. Upon seeing this, eventually released the Safeguard so they could make a few dollars instead of a few hundred thousand dollars. All to sell early while getting taxed more.

B | Massive multi-platform marketing to promote Max ROI, Moon ROI and to highlight everything being worked on. This will include the final VC investment (<=\$800,000) round before financial self-sufficiency is realized.

NOTE: To avoid pump and dump implications, any additional malicious or nefarious attacks, no specific dates being released until each deliverable has been tested thoroughly, internally QAQC'd, and fully audited by a reputable 3rd party first. No exceptions.

PHASE-2-TWO Invest Case Implementation, Innovation, and Tokenization [Q4-Q1 2023]

A | **Invest Case Performance Utilities** © Unleashed starting with Moon ROI (4% Max ROI [1] Rewards, 4% Moon ROI Reflections, 4% Fiat) and Payroll (Main team hired on – [2] Bonuses, [3] 401k w/employer match and [4] 20% of base salary offered up in mxR)

B | **THEFREEDOMCHAIN** Blockchain Unveiled with The Freedom Chain Centralized Coin (\$TFC) and Independently Owned Currency (\$IOC) Stable Coin [being released liquidity backed 1:1 (10M Minted 1st Run)]

C | **The Brother's ROI – Adventures IN Cryptocurrency** © (playable alpha 1 level + 40 days to playable beta 4 levels – 15 days to QA and release of 5 level game on Android, iOS, Win and via Web3 [Introduction of coined term **Invest-2-Advance** © for in game purchases using a credit card – all purchases are investments, net gain the more you spend, parents/of age players will not only get better game play the more they spend but will receive [5] 50% mxR/[6] 50% mnR per purchase to use in game – that goes directly to the Reinvest wallet for mxR and the Reflection Wallet for mnR]

PHASE-3-THREE “The Helping Hand Initiative” Round 1 Released [Q1-Q2 2023]

A | **Foundation Future Rebuild** © Not-For-Profit Launch with Introductory Proclamation Guidelines (grant application process fully funded by cryptocurrency profits and a healthy investment position). With the business launch comes a token in the same name. Although the token won't be direct shares of the foundation, it will be used to build a more synergistic ecosystem. The Foundation Future Rebuild {ffR} token will have native coin and native stable coin pairs followed by USDT (ERC/TRC/BEP-20), USDC and BUSD. Will feature 4% native coin, [7] 4% mxR and [8] 4% mnR rewards for every transaction (buy, transfer, sell)

NOTE: the Max/Moon ROI rewards will be in the upgraded release of each coin that comes pegged to our native token. The timing will be negligible between ffR and Max and Moon ROI Level Next Upgrade

B | **Real Reinvented Estate** © Grand Opening. Even though the real estate market drop off wasn't nearly as bad as that in 2007-2009, so far, this one came as a surprise to many this past summer. Enjoying elevated economic times, house costs toppling 30-40% more than actual value, and a society not looking at the perfect recession storm brewing as retail started



slipping and GDP projections were in a downward trend. With hundreds of thousands defaulting on their mortgages due to inflation and the Federal Interest Rate both lacking a foreseeable ceiling, now occurring in parallel with a dwindling job market, it's become a landlord favorable renter's market. Meaning, people are almost forced into signing overpriced leases they can't afford because of houses they can't unload. The purpose of RRE is to lessen rental/lease costs through **Invest-2-Rent**©, **Invest-Rent-2-Own**© and **Invest-2-Own**© options on houses we buy (100 between Feb 1st and Jun 1st 2023) at 60-70% less than market value, reinvest into them through converting single family homes into 2-3 family homes, and allowing the [9]deposit and even partial [10]rent each month to be paid in anyone of our tokens (Invest-2-Rent). As the trade volume increases, the token supply decreases, the token value increases thus lowering the value of their rental commitment and giving them a new savings account. Following the recession plateau and eventual recovery in 18-24 months, each unit will be available to buy (Invest-2-Own).

C Max ROI and Moon ROI move to **THEFREEDOMCHAIN** with massive re-release and million dollar 10-day marketing plan which includes all 5 tokens. Re-release will readjust price points, total supply and liquidity that will benefit all holders of both coins an immediate 5-7x current portfolio value. Max ROI will be released having the same 8% tax but it'll be broken into 2% reflections, 2% mmR rewards, 2% native coin rewards and 2% fIR - every transaction (buy/sell/transfer) with a trade limit of 2%. Moon ROI will be similar but 3% of each per transaction.

NOTE: All transaction penalties for selling will be removed on an account by account basis and the holder notified 72 hours in advance. Will depend on length and percent held. 80% or more held for longer than 60 days from purchase will be eligible.

D To offset the disparity between big business and small business caused by the inflation hike, employment strain, interest rate climb and the supply chain delayed response to increases and decreases in demand (thus cost changes, supply excess or shortage, etc.), we will be implementing a brand new concept in retail through our level next POS (Point of Sale) System. One that looks and feels no different than any other one you'd typically see at one of your local small businesses, except, it takes pre-paid [11]**Invest-2-Shop**© cards. Like loading any other pre-paid card, turn Cash-Into-Crypto. The cards will have an online account you can setup and that becomes your crypto wallet. Equipped with charts, returns on each purchase (not just from value going up but from a [12]2% **Reinvest Rewards**© too) and a full itemized list of purchases (with savings, automatic earnings tax information with 2023 tax law QAQC to check against, price, etc.)

From the business owner perspective, through working direct with them and every supply chain stop right to the OEM for their inventory. When including [13]delivery expenses, [14]labor involved to unload and stock (staff), the entire process start to finish can be managed by the blockchain. By installing the POS, now recording every transaction without any external possibility for bad data or incorrect information, the money saved there would be enough. But now, the owner can lower the prices on every retail item (or service) to compete, if not undercut, their big business competitors. How, because including the Invest-2-Buy option means that as more purchases take place (which they will due to the unusual discount below even the most aggressive of retailer), the owner will watch their bottom line increase throughout the day. Extrapolate that internationally across 10's of thousands of small businesses and their 10's of thousands of supply chains...the trade volume increases exponentially. What may cost an investment of \$2 and \$2 in native currency, the owner's \$2 in Max ROI (for example) could be \$4 by days end or \$10 by week's end. Turns a higher profit with less inventory, less sales, and with lower prices. **The SAFE Economic Invtantage** ©

PHASE-4-FOUR Privately Held, 80% Liquidity Backed in Native Currency (\$IOC), Centralized Bank [Q2 2023]



Your Money – How You Want It – When You Want It – All External Fees [15]Reinvested Automatically



All Transactions Remain Your Transactions – Only You Have Control – Only You Have Say



Every Account Insured up to \$2,000,000 – Every Account Guaranteed SAFE



Minnow, Shark and Whale Sale
Buy Menu for NOV 6-11 ONLY

This is designed and dedicated to REAL investors looking for REAL passive income and REAL financial Freedom
 100% airdropped at time of receipt - the longer the tokens are held the higher RETURN ON INVESTMENT

How the process works:

Send BUSD BEP-20/USDT-BEP-20 or BNB-BEP-20 in one of the amounts listed to
 0xC2c943989040C945f37d1E65376A05aa355bb90c

And receive the total amounts stated below

I. MINNOW LEVEL:

$\$300 = 37,500,000 @ \$0.000008/mxR + 2,500,000mxR Bonus = 50,000,000 mxR$
\$485.50 total value

II. OVERSIZE MINNOW LEVEL:

$\$500 = 72,500,000 @ \$0.000007/mxR = 7,500,000mxR Bonus = 80,000,000 mxR$
\$776.85 total value

III. SHARK LEVEL:

(an additional \$500 in Moon ROI)

$\$1,000 = 165,500,000 @ \$0.0000006/mxR + 35,000,000mxR Bonus = 200,000,000 mxR$
\$2,500 total value

IV. GREAT WHITE SHARK LEVEL:

(an additional \$1,000 in Moon ROI)

$\$2,500 = 500,000,000 @ \$0.0000005/mxR + 100,000,000mxR Bonus = 600,000,000 mxR$
\$6,826.48 total value

V. BABY WHALE LEVEL:

(VIP + \$1000 in the 4 tokens that follow MNR/TFC/IOC/FFR)

$\$5,000 = 1,000,000,000 @ \$0.0000005/mxR$
\$13,710.81 total value

VI. BIG BLUE WHALE LEVEL:

(VIP + 0.5% share of SAFE Holdings + Board of Director Seat):

$\$10,000 = 2,000,000,000 @ \$0.0000005/mxR$
\$44,421.62 total value