

# SHARE HOLDERS INVITATION



*SAFE Holdings, Inc. is a recently formed Holdings Company in the State of Wyoming. As we wait for all the necessary registration and licensing documents to come in, the Company Officer and Shareholder personnel is being gradually (selectively) built out. This represents an opportunity to be apart of something real from the ground floor.*

## SAFE HOLDINGS WELCOMES YOU TO A PUBLIC SALE OF COMPANY SHARES

The Parent Company will be responsible for a minimum of 6 individual subsidiaries. Each subsidiary will have 51% or more of their total assets held by SAFE Holdings but the total valuation of each subsidiary will make up/compound SAFE Holdings total valuation when filing with the SEC for an IPO early Q2 2023.

Here is a general overview of each subsidiary as they will vary in purpose and value. All will be formed in early Q3 2022 and fully operational by mid-Q4 2022:

- 1) A Non-Profit Foundation for Promoting Today's Youth through various outreach programs and grant fulfillment
- 2) Digital Asset Investment Management/Offerings firm releasing 13 cryptocurrencies (will also provide the basis for another subsidiary as a full partnership)
- 3) A Hedge Fund/Mutual Fund-type of investment firm that will offer diverse portfolio packages that will include digital assets, commodities, stock options, futures, bonds and retirement/last will and testament options
- 4) A "special projects" company related to all forms of personal expression and be partially tied to Non-Fungible Tokens and cryptocurrency
- 5) A Software/Game development company for next generation blockchain development, VR/AR environment creation + the inclusion of physical equipment, cryptocurrency contract and application tie-in development, etc.
- 6) A Real Estate/Property Management/General Construction firm dealing with all forms of real estate, real estate renovation, commercial/new business real estate and turn-key property management

This private sale of 10% of SAFE Holdings (equal to 1000 shares) will be between September 1, 2022 and September 14, 2022. That sale will consist of 12.5 1/8<sup>th</sup> shares (1 "share" = 80 shares) and the cost will be discounted until the sale closes on the 48<sup>th</sup> hour following launch. If any shares remain, they will be broken out to the existing Executive Team.

**\*\*Maximum single investor share holder amount is 400 shares\*\***

### PRE-LAUNCH SHARE PRICES

Based on initial valuation of \$18,000,000 (10 times lowest estimated post-presale/pre-launch liquidity)

1 Share at Projected Pre-Launch Market Valuation = \$50,000

### Private Sale

- 1/8 share (10) = \$12,500 (market value)
- 1/4 share (20) = \$20,000
- 1/2 share (40) = \$35,000
- 1 share (80) = \$50,000
- 5 shares (400) = \$175,000

## POST-LAUNCH SHARE PRICES

Based on first week valuation of \$270,000,000 (5 times lowest estimated 2-day trading liquidity)

1 Share at Projected Initial Post-Launch Market Valuation = \$1,150,000

### Private Sale

➤ 1/8 share	=	\$187,500 (market value)
➤ 1/4 share	=	\$350,000
➤ 1/2 share	=	\$650,000
➤ 1 share	=	\$1,150,000
➤ 5 shares	=	\$5,000,000

## SHARE VALUE PRE-IPO

### *Monetary and Non-Monetary*

#### Each 1/8 share counts as 1 vote on any major decision or direction change

- During any decision where votes are tallied, the shareholders vote is weighted based on their share total

#### Each shareholder receives their share value of SAFE Holdings, Inc. monthly net profits

- Net profits will be tallied as 51% of the total net earnings of all of its subsidiaries combined
- Net profits equal to all monies acquired through day-to-day business activities minus all operating expenses and tax commitments
- All profit sharing is broken out in 0.125% to 5.0% payments to each shareholder the 15<sup>th</sup> of the month following a full 30-day fiscal period
  - Direct deposit, cryptocurrency, and cashier's check – payout choices available

#### Each shareholder will receive a bi-weekly Newsletter exclusive to shareholders

- The Newsletter will include all financial data up to 24 hours of the Newsletter release
- Upcoming changes, additions, and BAU will be outlined (2-week intervals to coincide with the Newsletter)
- There will be a product/project release schedule
- Actual and forecasted major milestones, specifically ones related to shareholder current/potential value

#### Each shareholder will have Right of First Refusal on available Corporate and subsidiary Executive-level positions

#### **Currently open positions are:**

<b>SAFE Holdings</b>	<b>SAFE Invantage</b>	<b>ReInvented Estate</b>	<b>ReInnovate</b>	<b>Foundation Future Rebuild</b>
▪ CFO	▪ CEO	▪ CEO	▪ CEO	▪ CEO
▪ CMO	▪ COO	▪ COO	▪ COO	▪ COO
▪ VP/Sr Dir Ops	▪ CFO	▪ CFO	▪ CFO	▪ CFO
▪ VP/Sr Dir Tech	▪ CMO	▪ CMO	▪ CMO	▪ CMO
▪ VP/Sr Dir Media	▪ CIO	▪ CIO	▪ CIO	▪ CIO
▪ VP/Sr Dir BD	▪ + 6 more	▪ + 4 more	▪ + 6 more	▪ + 2 more
▪ + 5 more				

#### Each shareholder will receive a physical share

- Framed certificate
- Dated and signed by the Owner
- Notarized
- Registered with the State Department (if requested as then becomes public record)

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*Once IPO Announced*

*Buyout equal to 150% of share quantity total (1 share = 1.5 shares = 120 shares, 120 shares = \$23M)*